

Chapter 23: The Building of European
Supremacy
Section 3: The Middle Classes In
Ascendancy

By Dallin F. Hardy

Social Distinctions Within the Middle Classes

- 19th-century Middle Class
 - Arbiter of consumer tastes
 - Grew increasingly diverse



- Petite Bourgeoisie
 - White-collar workers
 - Secretaries
 - Retail clerks
 - Lower-level bureaucrats



- Characteristics of the Petite Bourgeoisie
 - Conscious spending on consumer goods
 - Pursuit of education opportunities
 - Origins in the working class
 - Middle-class morals

